



## #DontDoubleMyRate Social Media Guide | **ALASKA**

### **Need to Know: How a Stafford Increase Would Impact Your State**

The Center for American Progress and Campus Progress released new reports that detail what an increase in the interest rate on Stafford student loans would mean for several states.

If Congress doesn't act, the interest rate on these loans will double—from 3.4 percent to 6.8 percent—on July 1.

These reports paint a vivid picture of the impact an interest rate hike would have on young people, who are already dealing with a high unemployment rate, large amounts of student debt and changes to education funding and college costs. Also included are testimonials from students and family members who depend on federal education loans.

Nationwide, over 7 million student borrowers would be affected by the rate doubling.

**Read the report:** <http://cpro.gs/18LI7s2>

### **Educate Yourself:**

Here's a handful of links to Campus Progress articles highlighting some key information on the Stafford loan issue:

<http://cpro.gs/118pTyH>

<http://cpro.gs/10U5I3H>

<http://cpro.gs/X4W9ki>

A graphic featuring a green silhouette of the state of Alaska. Overlaid on the map is the text: "In **ALASKA**, students will save **\$905** on average by keeping the Stafford interest rate steady." Below the map, the hashtag "#DontDoubleMyRate" is displayed in blue. At the bottom right of the graphic is the Campus Progress logo and the URL "campusprogress.org/SDD2013".

In **ALASKA**, students will save **\$905** on average  
by keeping the Stafford interest rate steady.

**#DontDoubleMyRate**

{ **CAMPUS**★**PROGRESS** }  
campusprogress.org/SDD2013

**Share this graphic on Facebook:** <http://cpro.gs/17F2IGT>



## Twitter

Here are some sample tweets you can push out to your networks.

- Student debt doesn't just affect students, it affects everyone: <http://cpro.gs/10U5I3H> via @campusprogress #DontDoubleMyRate
- How #studentdebt impacts Students of Color : <http://cpro.gs/10u2ual> via @campusprogress #DontDoubleMyRate
- Feel like #breakingup with Congress? Tell them it's time to get student loan interest rates under control: <http://cpro.gs/118pTyH> via @campusprogress #studentdebt #DontDoubleMyRate

## Tweet @ Your Representatives

Here are some sample tweets that you can copy + paste or customize for any representative:

- The cost of #highered will soar if #Stafford rates double, @SenatorBegich: <http://cpro.gs/lv8DLg>. Via @CampusProgress #DontDoubleMyRate
- Hey @lisamurkowski, don't allow #Stafford rates to double this summer: <http://cpro.gs/lv8DLg> #DontDoubleMyRate @CampusProgress
- Hey [*insert rep's twitter handle here*], I'm coming to see you on 6/5 to talk about my Student Debt. #DontDoubleMyRate #SDD13

Check out our Twitter table to tweet directly at influential Senators: <http://cpro.gs/18LI7s2>



## Facebook

We have a bunch of shareables that you can easily post on your Facebook wall by following the link below and clicking "share." ([And don't forget to "like" our page!](#))

Check out the shareables: <http://cpro.gs/17F2IGT>

You can also share these on the walls of your elected officials. In the state-by-state social media guide below you can find links for influential elected officials on this issue.



## Instagram

If you're attending an in-district lobby visit or student loan action, Instagram some photos @campusprogress and tag them with #DontDoubleMyRate and #SDD13. We'll add them to our Storify and publish them on campusprogress.org.

Below is a list of all congress members from Alaska with Twitter handles and Facebook pages. Tweet at your representatives or post on their walls using our shareables and sample language we've provided, or feel free to use your own! If you have a personal story on how student debt impacts your life, **we'd love to hear it:** <http://cpro.gs/11rr8Vg>

**House:**

Don Young (R-1)                      @repdonyoung                      <http://cpro.gs/Mcalhp>

**Senate:**

Mark Begich (D-AK)                      @SenatorBegich                      <http://cpro.gs/LIRrBA>  
Lisa Murkowski (R-AK)                      @lisamurkowski                      <http://cpro.gs/JAxSuV>