# {CAMPUS \* PROGRESS}

## #DontDoubleMyRate Social Media Guide | Massachusetts

#### Need to Know: How a Stafford Increase Would Impact Your State

The Center for American Progress and Campus Progress released new reports that detail what an increase in the interest rate on Stafford student loans would mean for several states.

If Congress doesn't act, the interest rate on these loans will double—from 3.4 percent to 6.8 percent—on July 1.

These reports paint a vivid picture of the impact an interest rate hike would have on young people, who are already dealing with a high unemployment rate, large amounts of student debt and changes to education funding and college costs. Also included are testimonials from students and family members who depend on federal education loans.

Nationwide, over 7 million student borrowers would be affected by the rate doubling.

Read the report: <a href="http://cpro.gs/15E2ZAq">http://cpro.gs/15E2ZAq</a>

#### **Educate Yourself:**

Here's a handful of links to Campus Progress articles highlighting some key information on the Stafford loan issue:

http://cpro.gs/118pTyH

http://cpro.gs/10U5I3H

http://cpro.gs/X4W9ki



Share this graphic on Facebook: http://cpro.gs/17F2IGT



Here are some sample tweets you can push out to your networks.

- Student debt doesn't just affect students, it affects everyone: <u>http://cpro.gs/10U5I3H</u> via @campusprogress #DontDoubleMyRate
- How #studentdebt impacts Students of Color : <u>http://cpro.gs/10u2uaL</u> via @campusprogress #DontDoubleMyRate
- Feel like #breakingup with Congress? Tell them it's time to get student loan interest rates under control: <u>http://cpro.gs/118pTyH</u> via @campusprogress #studentdebt #DontDoubleMyRate

#### **Tweet @ Your Representatives**

Here are some sample tweets that you can copy + paste or customize for any representative:

- The cost of #highered will soar if #Stafford rates double, @mocowan: <u>http://cpro.gs/lv8DLg</u>. Via @CampusProgress #DontDoubleMyRate
- Hey @elizabethforma, keep up the good work! Don't allow #Stafford rates to double this summer: <u>http://cpro.gs/lv8DLg</u> #DontDoubleMyRate @CampusProgress
- Hey [*insert rep's twitter handle here*], I'm coming to see you on 6/5 to talk about my Student Debt. #DontDoubleMyRate #SDD13

#### Check out our Twitter table to tweet directly at influential Senators: <u>http://cpro.qs/18LI7s2</u>

# f Facebook

We have a bunch of shareables that you can easily post on your Facebook wall by following the link below and clicking "share." (<u>And don't forget to "like" our page</u>!)

#### Check out the shareables: http://cpro.gs/17F2IGT

You can also share these on the walls of your elected officials. In the state-by-state social media guide below you can find links for influential elected officials on this issue.



## Instagram

**If you're attending an in-district lobby visit or student loan action,** Instagram some photos @campusprogress and tag them with *#DontDoubleMyRate* and *#SDD13*. We'll add them to our Storify and publish them on campusprogress.org

Below is a list of all congress members from Massachusetts with Twitter handles and Facebook pages. Tweet at your representatives or post on their walls using our sharables and sample language we've provided, or feel free to use your own! If you have a personal story on how student debt impacts your life, **we'd love to hear it:** <u>http://cpro.gs/11rr8Vq</u>

House:		
John Olver (D-1)	<pre>@RepJohnOlver</pre>	https://www.facebook.com/pages/John-Olver/6253379798
Richard E. Neal (D-2)	<pre>@RepRichardNeal</pre>	http://on.fb.me/KWRJ5A
James McGovern (D-3)	<pre>@RepMcGovern</pre>	http://on.fb.me/JBYKL2
Joe Kennedy (D-4)	@joekennedy	http://goo.gl/idzP2
Niki Tsongas (D-5)	@nikiinthehouse	http://on.fb.me/KhvIVa
John Tierney (D-6)	<pre>@RepTierney</pre>	http://on.fb.me/IUkfnB
Ed Markey (D-7)	@EdMarkeyComm	N/A
Michael E. Capuano (D-8)	N/A	http://on.fb.me/kthAiZ
Stephen F. Lynch (D-9)	@RepStephenLynch	http://on.fb.me/L3qPif
William Keating (D-10)	@WilliamKeating	http://on.fb.me/JYnlsj
Senate:		
Elizabeth Warren (D)	@elizabethforma	http://goo.gl/wAMB5
Mo Cowans (D)	@mocowan	https://www.facebook.com/SenatorWilliamMoCowan