



#DontDoubleMyRate Social Media Guide | WISCONSIN

Need to Know: How a Stafford Increase Would Impact Your State

The Center for American Progress and Campus Progress released new reports that detail what an increase in the interest rate on Stafford student loans would mean for several states.

If Congress doesn't act, the interest rate on these loans will double—from 3.4 percent to 6.8 percent—on July 1.

These reports paint a vivid picture of the impact an interest rate hike would have on young people, who are already dealing with a high unemployment rate, large amounts of student debt and changes to education funding and college costs. Also included are testimonials from students and family members who depend on federal education loans.

Nationwide, over 7 million student borrowers would be affected by the rate doubling.

Read the report: <http://cpro.gs/14ep8p3>

Educate Yourself:

Here's a handful of links to Campus Progress articles highlighting some key information on the Stafford loan issue:

<http://cpro.gs/118pTyH>

<http://cpro.gs/10U5I3H>

<http://cpro.gs/X4W9ki>

A graphic featuring a light green silhouette of the state of Wisconsin. To the right of the map, the text reads: "In **WISCONSIN**, students will save **\$915** on average by keeping the Stafford interest rate steady." Below this text is the hashtag "#DontDoubleMyRate" in blue. At the bottom right of the graphic is the Campus Progress logo and the URL "campusprogress.org/SDD2013".

In **WISCONSIN**, students will save **\$915** on average by keeping the Stafford interest rate steady.

#DontDoubleMyRate

{**CAMPUS*****PROGRESS**}
campusprogress.org/SDD2013

Share this graphic on Facebook: <http://cpro.gs/17F2IGT>



Twitter

Here are some sample tweets you can push out to your networks.

- Student debt doesn't just affect students, it affects everyone: <http://cpro.gs/10U5I3H> via @campusprogress #DontDoubleMyRate
- How #studentdebt impacts Students of Color : <http://cpro.gs/10u2ual> via @campusprogress #DontDoubleMyRate
- Feel like #breakingup with Congress? Tell them it's time to get student loan interest rates under control: <http://cpro.gs/118pTyH> via @campusprogress #studentdebt #DontDoubleMyRate

Tweet @ Your Representatives

Here are some sample tweets that you can copy + paste or customize for any representative:

- The cost of #highered will soar if #Stafford rates double, @tammybaldwin: <http://cpro.gs/lv8DLg>. Via @CampusProgress #DontDoubleMyRate
- Hey @SenRonJohnson, don't allow #Stafford rates to double this summer: <http://cpro.gs/lv8DLg> #DontDoubleMyRate @CampusProgress
- Hey @RepPaulRyan, I'm coming to see you on 6/5 to talk about my Student Debt. #DontDoubleMyRate #SDD13

Check out our Twitter table to tweet directly at influential Senators: <http://cpro.gs/18LI7s2>



Facebook

We have a bunch of shareables that you can easily post on your Facebook wall by following the link below and clicking "share." ([*And don't forget to "like" our page!*](#))

Check out the shareables: <http://cpro.gs/17F2lGT>

You can also share these on the walls of your elected officials. In the state-by-state social media guide below you can find links for influential elected officials on this issue.



Instagram

If you're attending an in-district lobby visit or student loan action, Instagram some photos @campusprogress and tag them with #DontDoubleMyRate and #SDD13. We'll add them to our Storify and publish on campusprogress.org.

Below is a list of all congress members from Wisconsin with Twitter handles and Facebook pages. Tweet at your representatives or post on their walls using our shareables and sample language we've provided, or feel free to use your own! If you have a personal story on how student debt impacts your life, **we'd love to hear it:** <http://cpro.gs/11rr8Vq>

House:

Paul Ryan (R---1)	@RepPaulRyan	http://on.fb.me/hPizJj
Mark Pocan (D---2)	@MarkPocan	http://on.fb.me/IU2d50
Ron Kind (D---3)	@RepRonKind	http://on.fb.me/McLOhJ
Gwen Moore (D---4)	@RepGwenMoore	http://on.fb.me/JPKAnL
F. James Sensenbrenner (R--5)	@RpSensenbrenner	http://on.fb.me/JXEIJE
Thomas Petri (R---6)	N/A	http://on.fb.me/LJD8Ng
Sean P. Duffy (R---7)	@RepSeanDuffy	http://on.fb.me/JemHJL
Reid Ribble (R---8)	@RepRibble	http://on.fb.me/KgXRWV

Senate:

Ron Johnson (R---WI)	@SenRonJohnson	http://on.fb.me/JOIOHO
Tammy Baldwin (D---WI)	@tammybaldwin	http://on.fb.me/JBfi5L