



Tennessee

How Tennessee Will Be Affected if Stafford Loan Interest Rates Double

May 2012

More than 7 million students and their families rely on federally subsidized Stafford loans to help pay for college.¹ The loans are distributed by the U.S. Department of Education and currently hold an interest rate of 3.4 percent. But that rate is set to double if Congress fails to act by July 1, 2012. If that occurs, millions of students will see their interest rates soar to 6.8 percent on the new loans they take in the next year, causing a steep rise in their loan burden and effectively increasing the cost of obtaining a college degree.

During recession, education debt increased while other credit markets dropped

Below is an excerpt from a recent column, “Student Loan Debt Seems to Rise No Matter What the Economy Does,” by Center for American Progress Senior Fellow Christian Weller.² Weller explains that education cost and debt increased during the recent recession while other forms of household debt declined. He argues that allowing student loan interest rates to rise will put additional pressures on already struggling middle-class families and make it harder for them to pay for college.

The most recent data on outstanding education loans during the Great Recession of 2007-2009 reveal that in both good and bad economic times the cost of a college education only increases, as does the debt burden of borrowers. The number of borrowers and the typical loan amount grew amid the most recent economic and financial crisis. This is especially stunning since the expansion of education debt occurred at the same time that other credit markets, especially mortgages and credit cards, contracted. Households went deeper into education debt during the crisis as other forms of credit became less prevalent.

The financial and economic crisis of those years marked a period of widespread declines in household debt levels. Mortgages and credit cards declined as households repaid their debt and banks foreclosed on bad debt. But the same was not the case for education

loans. Education loans typically cannot be discharged in bankruptcy, which may explain why education debt didn't fall like other forms of debt did. But there are other factors at work, too. The summary data illustrate that education loan borrowers became economically less secure during the crisis because they had more debt—education and noneducation—after the crisis than before. There were also generally more households with education loans and the amount owed on education loans went up during the crisis.

More households owed education loans in 2009 than in 2007. The total share of households with education debt went from 16.2 percent in 2007 to 17.6 percent in 2009. The share of households with education loans increased for almost all groups except for Hispanics and households headed by someone without a high school degree.

The median amount owed by borrowers also grew during the Great Recession. The median education debt amount increased by \$2,573, from \$12,427 in 2007 to \$15,000 in 2009.³ And almost all groups of households saw rising education debt levels, except for households without high school degrees. The largest increase in the median education debt amount—\$5,715—occurred among African American households.

Allowing interest rates on new student loans to climb without countervailing measures will thus put additional pressures on an increasingly struggling middle class that continues to need to borrow to attend ever more costly colleges and universities.

TABLE 1
Student borrower profiles

A review of the debt characteristics of education loan recipients

Education borrower characteristics	2007	2009
Median age of borrower (in years)	35	39
Median income of borrower	\$60,704	\$66,746
Share of households with no or negative wealth	28.7%	35.6%
Median wealth of borrower	\$45,380	\$28,160
Share of borrowers who are homeowners and “under water”	2.8%	14.1%
Share with non-education debt	86.3%	86.7%
Median amount of non-education debt	\$53,851	\$62,000
Median debt payment amount on all debt	\$12,300	\$12,360

Notes: Author's calculations based on Board of Governors, Federal Reserve System (2012). Survey of Consumer Finances, Panel data from 2007 to 2009. Washington, DC: BOG. Dollar amounts are in 2009 dollars.

TABLE 2
Who's who among student loan borrowers

Borrowers by race and ethnicity, educational attainment, and size of student loans

Median loan amounts	2007	2009	Change from 2007 to 2009
Total	\$12,427	\$15,000	\$2,573
Whites	\$13,463	\$15,000	\$1,537
Blacks	\$8,285	\$14,000	\$5,715
Other races	\$12,427	\$17,000	\$4,573
Hispanic	\$13,463	\$17,000	\$3,537
No high school diploma	\$6,213	\$6,000	-\$213
High school diploma	\$6,731	\$10,000	\$3,269
Some college	\$9,942	\$11,000	\$1,058
College degree	\$19,676	\$21,000	\$1,324
Distribution of education loans			
Less than \$2000	8.4%	6.6%	-1.8%
\$2000 to \$5000	12.3%	9.6%	-2.7%
\$5000 to \$10000	22.3%	20.8%	-1.5%
\$10000 to \$25000	28.1%	30.3%	2.2%
\$25000 to \$50000	17.4%	17.9%	0.5%
\$50000 and above	11.6%	14.8%	3.2%

Notes: Author's calculations based on Board of Governors, Federal Reserve System (2012). Survey of Consumer Finances, Panel data from 2007 to 2009. Washington, DC: BOG. Dollar amounts are in 2009 dollars.

TABLE 3
Student loan households

Share of loans by race and ethnicity, and educational attainment

Share of households with education loans	2007	2009	Percentage point change from 2007 to 2009
Total	16.2%	17.6%	1.4%
Whites	15.1%	15.9%	0.8%
Blacks	24.4%	27.9%	3.4%
Other races	14.2%	16.7%	2.5%
Hispanic	15.9%	14.2%	-1.7%
No high school diploma	6.3%	5.0%	-1.3%
High school diploma	9.5%	12.0%	2.5%
Some college	19.2%	21.7%	2.5%
College degree	24.1%	24.7%	0.6%

Notes: Author's calculations based on Board of Governors, Federal Reserve System (2012). Survey of Consumer Finances, Panel data from 2007 to 2009. Washington, DC: BOG. Dollar amounts are in 2009 dollars.

The state of higher education in Tennessee

Allowing the interest rate on Stafford loans to double is a significant burden on those already struggling with education costs and high unemployment.

Youth unemployment rate	15.6%
High school completion rate	74.2%
College completion rate	56.9%
Change in higher education spending	-15%
Average debt upon college graduation	\$19,957
Number of Stafford Loan borrowers	138,315
Average savings if rate unchanged (per borrower)	\$973
Total savings if rate unchanged (statewide)	\$134,580,495

US Department of Labor, 2010; National Center for Higher Education Management Systems, 2009; Complete College America, "2011 College Completion Data"; Inside Higher Ed, "State Support Slumps Again, January 23, 2012; The Project on Student Debt, The Institute for College Access & Success, "Student Debt and the Class of 2010" November 2011; The White House, accessed May 2, 2012.

How doubling Stafford interest rates will affect families in Tennessee

Thomas from Knoxville, Tennessee

"My wife has returned to school full time and is a 4.0 honor student. One of our boys is 17 and is looking at the possibility of going to college. Student loans are the only way we'll be able to support a brighter future for my family, and if [Congress] allows the student loan rates to double it will have an immediate detrimental effect on my family. There are so many reasons to keep college affordable; I hope [Congress does] the right thing."

Sherry from Signal Mountain, Tennessee

"I teach at a community college in the state of Tennessee. Our students are from the poorest in our county and elsewhere. To cripple them with more debt, even as they have so many family problems and poverty to deal with, will add to the already heavy burden they carry. Both of my daughters, my husband, and I have had loans and we have faithfully paid them back. I think that puts us one step better than the banks we all bailed out recently."

Recent in-state press coverage

"Cynthia Martin, research analyst at [the University of Memphis], said for students who don't pay attention to the financial aid process the changes will be in for a shock. '(For incoming freshmen), graduation is a long way off,' she said. 'But, it's certainly going to hit them like a ton of bricks when they graduate.'"

— "Changing interest rates for student loans could greatly affect students," The Daily Helmsman, University of Memphis, 3/26/12

More than 200 student body presidents who represent more than 3 million American students recently wrote to Congress,⁴ asking them to prevent the Stafford interest rates from doubling, including:

- Carrie Ryan, Sewanee: University of the South, Tennessee
- Augustine Hosch, Sewanee: University of the South, Tennessee
- Adam Roddy, University of Tennessee-Knoxville

Endnotes

- 1 The White House, "Keeping Student Interest Rates Low," available at <http://www.whitehouse.gov/dont-double-my-rates>
- 2 Christian E. Weller, "Student Loan Debt Seems to Rise No Matter What the Economy Does" (Washington: Center for American Progress, 2012), available at http://www.americanprogress.org/issues/2012/05/student_debt.html
- 3 The data in Table 3 showing the distribution of education loans by size also show that education loans above \$10,000 grew, while the share of education loans below \$10,000 shrank between 2007 and 2009. That is, the rise in the median loan amount was driven by rather widespread growth of education loans in the upper 60 percent of the loan distribution.
- 4 National Campus Leadership Council, "Open Letter on Student Debt," available at <http://www.nationalcampusleaders.org/debt.html>