



#StudentDebtDay Social Media Toolkit

Thanks for joining our effort to make sure that Congress hears the message of affordable education! Below you'll find helpful examples to easily reach your elected officials and spread the word through your social media networks.

If you want to take a more targeted approach, check out our state-by-state social media guide to reach influential officials. <http://cpro.gs/J8jKLw>

Need-to-Know

Here's a handful of links to some key information on the Stafford loan issue, including a report from Campus Progress, Young Invincibles, and the Center for American Progress.

REPORT: The Cost of College Will Soar if Interest Rates Allowed to Double
<http://cpro.gs/lv8DLg>

REPORTS: How a Stafford Increase Would Impact Your State <http://cpro.gs/J1lfrZ>

How Student Debt Impacts Students of Color <http://cpro.gs/l4BR17>



Twitter

Here are some sample tweets you can push out to your networks.

- ✚ Hey [\[insert rep's twitter handle here\]](#), see you on June 6 for #StudentDebtDay <http://cpro.gs/Js7KEI> #DontDoubleMyRate
- ✚ The cost of college will soar if #Stafford interest rates double <http://cpro.gs/lv8DLg> via @campusprogress #DontDoubleMyRate
- ✚ Sign the petition – Tell Congress: #DontDoubleMyRate <http://cpro.gs/JE1Lus> #p2 #highered
- ✚ How #studentdebt Impacts Students of Color <http://cpro.gs/l4BR17> via @campusprogress #DontDoubleMyRate
- ✚ Share Your #DontDoubleMyRate Story <http://cpro.gs/lqL4Dc> @campusprogress
- ✚ Feel like #breakingup with Congress? Tell them its time to get serious about #studentdebt <http://cpro.gs/lIOiQx> #DontDoubleMyRate

Check out our Twitter table to tweet directly at influential Senators: <http://cpro.gs/J4QZPU>



Facebook

We have a bunch of shareables that you can easily post on your Facebook wall by following the link below and clicking “share.” (And don’t forget to “like” our page!)

Check out the shareables: <http://cpro.gs/J8nVqG>

You can also share these on the walls of your elected officials. In the state-by-state social media guide below you can find links for influential elected officials on this issue.



Tumblr

We’re rolling out a new Tumblr for the #DontDoubleMyRate with fun plays on memes. Check them out at <http://doublemy.tumblr.com>

Follow us on Tumblr, reblog your favorites, and feel free to create your own “Double My _____, #DontDoubleMyRate” memes and be sure to tag them with #DontDoubleMyRate.



Instagram

If you’re attending a lobby visit or student loan action, Instagram some photos and tag them with #DontDoubleMyRate and #StudentDebtDay. We’ll add them to our Storify and publish on campusprogress.org.